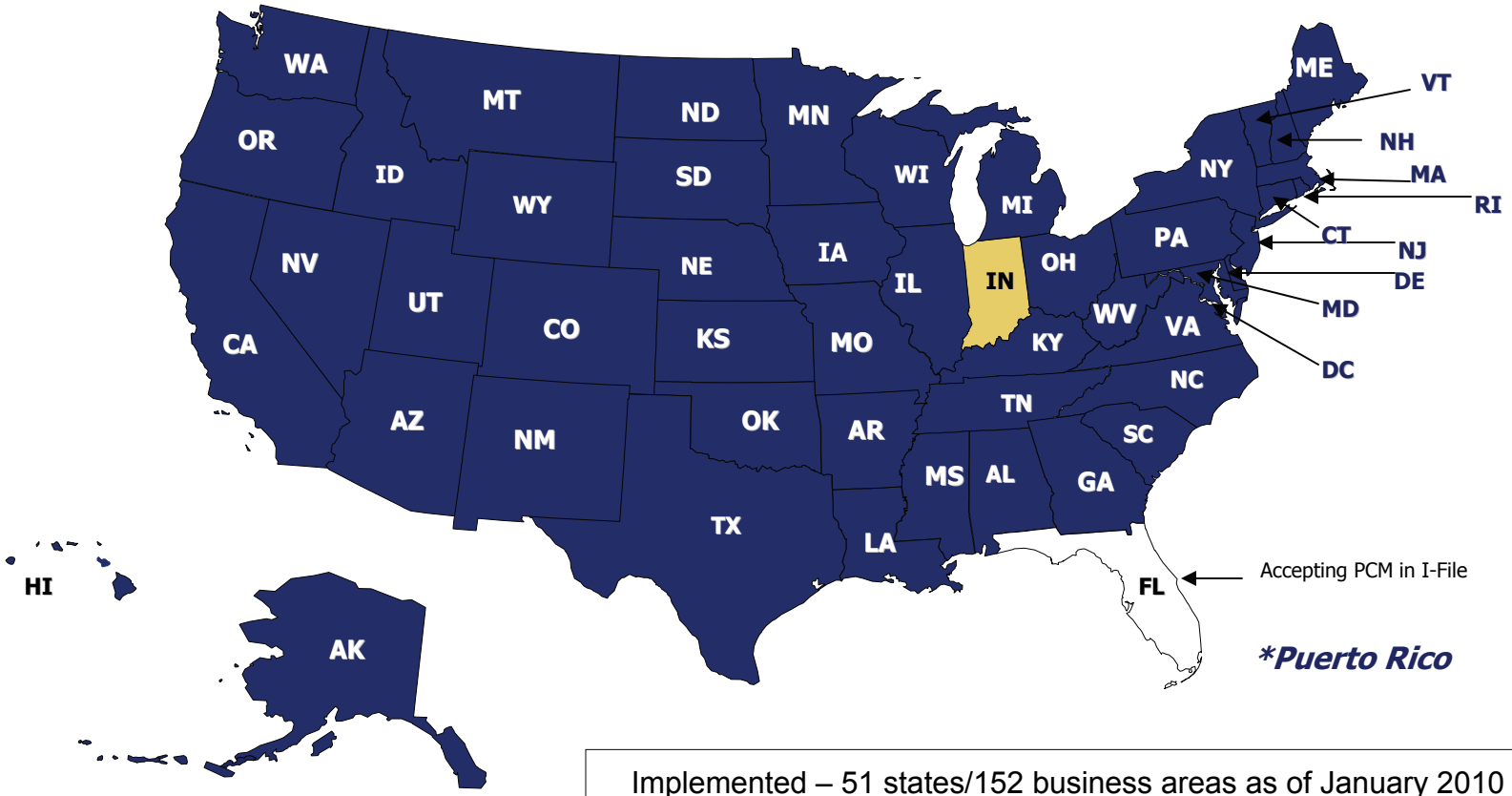
National Association of Insurance Commissioners

Product Coding Matrix
State Implementation



Implemented – 51 states/152 business areas as of January 2010

PC and L&H
Either P&C, Life, Health, Life & Health or P&C & Life or Health

**50 states fully implemented*

** Full PCM implementation in a state for any business area means all product filings can be submitted via SERFF in that business area*

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Providing flexibility, promoting uniformity